

Kendall Morgenstein

She/They

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Professional Summary

Recently graduated from the University of Cincinnati. Industrial Design. Four internships ranging from marketing, to softgoods, to experiential design. Highly creative and visual. Ample experience working collaboratively in professional and academic settings.

Education

University of Cincinnati, DAAP
Bachelors of Science, Industrial Design
Outreach Scholar
Sum Cum Laude

Skills

Digital

Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Bridge, AfterEffects), Microsoft Office (Word, Outlook), Autodesk (Fusion 360, Sketchbook Pro), SketchUp, Keyshot, Google (Drive, Docs, Spreadsheet, Slides)

Design

Sketching, Ideation, Research, User Testing, UX/UI, Model Making (Braising, Wood Working, Soldering, Clay, Foam Modeling, 3D Printing), Hand Crafts (Crotchet, Machine Knitting), Mockup (photoshop, render, draw, CAD, production files), Graphic Design, Marketing,

Professional

Collaboration, Creative Thinking, Hardworking, Self-Motivated, Works Well Under Pressure, Open-Minded, Problem Solver

Work Experience

TH Experiential

Remote - Experience Design Intern
Sept 2021–Dec 2021

- Modeling, rendering, and photoshopping mock-ups for client decks.
- Contributed to design and set up of experiences.
- Collaborated with creative and marketing teams.

AllBirds

New York, NY - Sales Associate
Oct 2021–Dec 2021

- Recognized, voiced and workshopped product visualization and merchandising of store.
- Interacted and helped customers find what they're are looking for.
- Answered product and company questions for customers.
- Opened and closed the store with coworkers.

DeepLocal

Remote - Experience Design Intern
Jan 2021 –April 2021

- Contributed to pitch and development decks
 - Concepting, moodboarding, planning, mock-up visualization, copy, pitch to team
- Creating graphics and build files for production elements.

Colugo

New York, NY - Product Intern
Aug 2019–Dec 2019

- Contributed to the design of soft and hard good products through discussion, ideation, and prototyping.
- Researched markets for inspiration, benchmarking, competitor analysis, and techniques.
- Created tech-packs to communicate with manufacturers for product development and refinement.
- Organized and analyzed focus groups.

CSS Industries

Reading, PA - Intern
January 2019–May 2019

- Created new product applications and market opportunities through innovative design.
- Ideated and conceptualized packaging and tools for Perler beads.
- Designed, produced and directed Instagram campaign for official Perler Bead Instagram.
- Edited photos for web use.